



Skills Live: Retail Studies Competition Description

Visual Merchandising

Date

Students from mainstream and specialist colleges and schools are invited to take part in a retail competition. Hosted by [Derwen College](#), the competition will take place on **Tuesday 23rd June 2020**.

Full competition briefs (with theme and further details) will be sent to all competitors w/c 11th May 2020.

Entry Requirements

Students aged 16-25 working at **up to Functional Skills Entry Level 3** are welcome to enter the competition.

A maximum of **two teams (of 2 students) per organisation** may enter this competition.

The deadline to enter the competition is **Friday 1st May 2020**. Apply at www.derwen.ac.uk/competitions

Competition Task

Competitors will be required to:

Design and submit a visual merchandising planogram to be displayed on competition day.

On competition day planograms will be judged and competing teams will have 60 minutes to complete the task of completing their visual display by following their planogram. Your planogram must contain a series of compulsory and optional products.

To be provided by the host:

Shelving

All compulsory products for display

To be provided by the competitor:

Up to 10 additional product categories of your choice

Marking and Assessment

Judging will be marked against the criteria:

- Create a design that links to the theme
- Creativity
- Innovation
- Practicality
- Follow the guide to create a display
- Professional attitude

Contact Details

For further information about the competition, please email Derwen Skills Live on skillslive@derwen.ac.uk